



UNDER THE PATRONAGE



ENABLING OMAN'S VISION 2040

12 - 13 September 2022 | Oman Convention and Exhibition Centre | 9 am - 4 pm

HYBRID+ (In-Person and Online)



ORGANISED BY

www.futuretechevent.com



مسقط اكسبو
MUSCAT EXPO



WHITE PAPER
SUMMITS

» Future Tech Event

EVENT OVERVIEW



After its successful launch, as Oman's First Virtual Expo and Summit in 2020, **Future Tech Expo & Summit** is back, taking place from 12 - 13 September 2022, as a Hybrid Event.



Future Tech is Sultanate of Oman's foremost B2B and B2G bespoke Technology Event. It is a definitive meeting place facilitating multi-stakeholder dialogue with power packed networking opportunities among C-Level executives, leading industry experts, decision makers, policy makers and government officials from across the value chain to foster collaboration, discuss current challenges, business opportunities, develop market strategies, share knowledge and identify solutions shaping the future of technology.



Stay up to date with the latest topics shaping the technology landscape. The progressive agenda at the Future Tech Event will explore trends driving innovation, optimization and improvement across the industries.



Future Tech Event will feature an expansive line-up of stellar speakers, case studies, panel discussions, unique presentations providing access to a wealth of industry leading knowledge, sharing best practices and experiences, spotlighting trends, information exchange, insights and outlooks with actionable takeaways.



The Event will feature a comprehensive B2B Expo showcasing an array of avant-garde solutions, specific, transverse, latest technologies, cutting edge innovation, unique launches, cost-effective products, services and solutions that are customized to adapt to the given demands across all sectors.



Collaboration between technology organizations, investors, startups, small medium enterprises and entrepreneurs is instrumental in driving digitalization. There will be a special focus on promoting startups at the Future Tech Event.



EXECUTIVE MEET of 250+ carefully selected senior leaders and decision makers (C Level and CISOs) responsible or influencing IT and Technology strategy at their organizations, are invited. At Future Tech Event, meet the people who matter, with over 1000 industry experts, decision makers, technologists, entrepreneurs, investors, academia and more, in attendance.

Future Tech Event, is the ideal platform to engage with the industry leaders and make the connections you need to drive business growth and stay ahead of the curve. There are a multitude of opportunities for you to engage and collaborate with key stakeholders under one roof. The Event will facilitate unparalleled networking and business matching-making, providing a catalyst for investments, partnerships, business growth and development in the Sultanate of Oman's propitious technology sector.

VISION 2040

التقدم بثقة
Moving Forward
with Confidence



Oman's Vision 2040 Digital Transformation will play an integral role, boost and nearly double to OMR 2.2 billion (USD 5.6 billion) by 2024, up from OMR 1.2 billion (USD 3.2 billion) in 2019, according to a recent report by the market research firm Global Data.

Future Tech Event remains committed to close collaboration with government entities and the private sector to deliver innovative solutions.

Future Tech Event aligns with Vision 2040 which highlights - A Diversified and Sustainable Economy that is based on Technology, Knowledge and Innovation, operates within Integrated Frameworks, Ensures Competitiveness, Embraces Industrial Revolutions and Achieves Fiscal Sustainability.



HYBRID+ IT'S TIME TO RECONNECT



Combining the best of both worlds, the Event will be held in Hybrid format attracting both in-person and virtual attendees, exhibitors and speakers.

We understand that not everyone will be able to travel, so whether you choose to fly in or log on, all participants will be able to reconnect and network with industry peers, colleagues, potential prospects and existing network, as we get back to business.

For Exhibitors who cannot be present on-site at the Event, you can opt for Hybrid+ Participation. This benefits your on-site as well as virtual presence at the Event.

Attendees can attend in-person or virtually. For Virtual attendees, all you need is a desktop, laptop, tablet or mobile and you can digitally attend from the safety and comfort of your office or home.

HEALTH & SAFETY PROTOCOLS - ALL SECURE

During these challenging times, our commitment to delivering exceptional live in-person events that support economic growth and recovery, will be reinforced by us.

Your health and safety is our top priority.

All Secure protocol is intended to protect our partners, exhibitors, visitors, delegates, colleagues and contractors.

We are committed to putting your safety first, ensuring a safe and seamless experience at the event.

We will continue to evaluate and expand our health safety protocols as medical recommendations evolve in accordance with the official guidelines set out by the relevant authorities of the Sultanate of Oman, following strict standards and precautionary measures. We will adapt our plans based on new and evolving information for events.

We will update this page regularly as protocols change, so you know what to expect for your travel to the Sultanate of Oman for the Future Tech Event.

ADVISORY BOARD



Ibrahim Talib Al Wardi
Asst. DG for Digital
Transformation
**Ministry of Transport,
Communications and
Information Technology (MTCIT)**



Nasser Khalifa Al Kindi
Head of Digital Transformation
Program
**Oman 2040 Vision
Implementation Follow-up unit**



**Eng. Mohalhel Abdullah Said
Al-Busaidi**
International Relations Specialist
**Telecommunications Regulatory
Authority (TRA)**



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Head of Electronic Information
Security Department
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Research and Innovation**



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Director of Network and
Telecommunication Department
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Executive Cyber Security
Specialist
Oman National CERT



Rashid Al Busaidi
Head of ICT Strategy
Oman Airports



Laila Abdullah AL Hadhrami
Smart Cities Development
Manager
National Energy Centre



Hamed Al-Abri
Chief Corporate Technology
Advisor
**Petroleum Development
Oman (PDO)**



Yaqoub Al Maktoumi
Head of Digital Transformation
OQ



SPEAKERS

1 - TECH TRACK (12 - 13 SEPTEMBER)



**Hamdan Mohammed
Said Al Alawi**

Director of Artificial Intelligence
and Advanced Technology
Development Program
**Ministry of Transport,
Communications and
Information Technology (MTCIT)**
Topic : The Executive Program for AI
and Advance Technology



Muna Al Shidhani

Acting Manager Digital
Technology
OQ
Topic : Using AI to Predict
Maintenance



Beverly Rider

Chief Commercial Officer
NEOM Tech & Digital Company
Topic : Making the Metaverse more
human



H.E. Belal Khaled Al-Hafnawi

Technology and Digital
Transformation Leader
**Telecommunications Regulatory
Commission (TRC)**
Topic : Digital Transformation and
Future Work after Covid



Ali Shabdar

Regional Director, MEA
Zoho
Topic : Investing in Profitable Digital
Transformation Focusing on ROI,
ROX, and TCO



Rahaf Mahmud Ali

Educational Technology Trainer
CYPHER LEARNING
Topic : Understanding the Impact of
an Intelligent Learning Platform on
Skills Development.



Ashruf Hassaballa

Regional Vice President, MEA,
India and Turkey
MicroStrategy
Topic : Enable a Data-Driven Culture
with Intelligence Everywhere



Edmond Tehini

CEO
Infosysta
Topic : Building a DevOps Culture
with Atlassian tools



Apostolos Kallis

Chief Commercial Officer
Etiya



Karthik Ananda Rao

Chief Technical Evangelist
ManageEngine
Topic : Technologies that Drive
Organisations in 2022 and Beyond



Ekta Puthran

MEA Lead Collaboration

Barco

Topic : Modern Workspace - Smart Meeting Flow



Samer Semaan

Channel & Alliances Manager for the Middle East

Pure Storage

Topic : Reinventing a Smart Data Experience



Igor Kvirgic

Partner, Account Executive

Nortal LLC

Topic : Enabling Your Organization's Digital Transformation Journey



Emad Haffar

Director, Security Consultants – META

Kaspersky

Topic : Cyber Threat Intelligence Role within the Cyber Defense Strategy



Hussain Al-Muscatti

Head of Specialist Customer Engineering, Public Sector, EMEA at Google Cloud

Google

Topic : Digital Transformation with Cloud.



Ahmed Farrag

Regional Industry Director – Government Sector – Middle East Cluster

Microsoft

Topic : Transforming Governments with AI – Real Scenarios



Martin Dibden

Cloud Lead – RISE with SAP – Middle East South Region

SAP

Topic : RISE with SAP – Driving Business Innovation Together



Eng. Ali Al-Shamsi

Expert, Licensing & Compliance Department

Telecommunications Regulatory Authority

Topic : Regulatory Sandbox



David Cai

Senior Product & Solution Director at China Mobile International Middle East and Africa Region

China Mobile International Middle East

Topic : Digital Transformation Empowered by 5G and its Commercialization



Dimitrios Kalogeropoulos, PhD

Digital Health and Innovation Expert

World Health Organization

Topic : The Digital Ecosystems Ethics Challenge, AI and Economies of Circular Innovation



Sid Ahmed Benraouane

Advisor

ISO

Topic : AI Trustworthiness: An ISO Perspective



Latifa Alshehhi

Data Management Manager

Road and Transport Authority UAE

Topic : The Data Revolution - A New Paradigm



Dr. Amy Hochadel

Director, Global Business Growth

Connected Places Catapult

Topic : Smart Cities and the Built Environment and the work CPC has done/ is doing in Oman



Erika Piirmets

Digital Transformation Adviser

e-Estonia Briefing Centre

Topic : e-governance on Estonia's example



Dr. Farruh Kushnazarov

Senior Solution Architect

Alibaba Cloud International

Topic : Alibaba eKYC Drives Digitalization Your Business - Case Sharing



Jesus Ibanez-Parra

AI Program Manager

Al-Futtaim Group

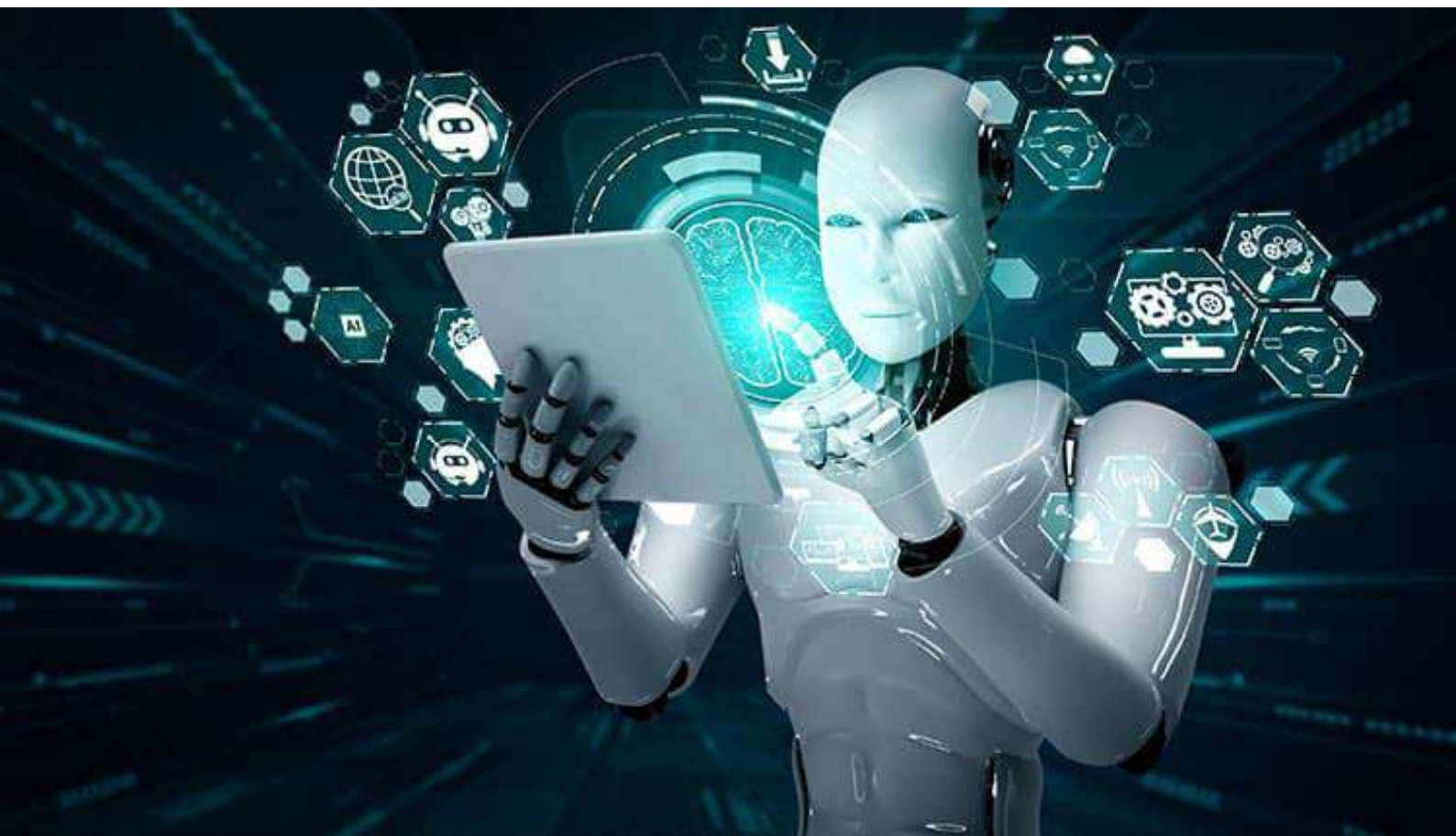
Topic : Data Science in the Enterprise: Best Practices for Success



World class Ethical Hacker & Author
*who notoriously robbed banks
across 5 continents*

JAYSON E. STREET

Topic: The only thing better than a 0-Day is a smile & open door!



2 - BANKING & FINTECH TRACK (13 SEPTEMBER)



Ghadir Al-Ansari

Head of Financial Technology
(FinTech) Unit

Central Bank of Kuwait

Topic : The Regulatory Sandbox -
Central Bank of Kuwait



Mohammad Alblooshi

Sector Head FinTech and
Innovation

**Dubai International Financial
Centre Authority**

Topic : MENA growth opportunities
for FinTech firms



Ali Hassan Moosa

Chief Executive Officer

Oman Banks Association

Panel Discussion : Future of Crowd
Funding



Kemal Rizadi Arbi

Expert/Advisor

**Capital Market Authority,
Sultanate of Oman**

Panel Discussion : Future of Crowd
Funding



Hassan Maqbool AL Lawati

AGM Small and Medium
Enterprises Department

Ahli Bank SAOG

Panel Discussion : Future of Crowd
Funding



Peter Tavener

COO / CFO

BEEHIVE

Panel Discussion : Future of Crowd
Funding



Mohamed Shehzad

CEO

Ethis Investment

Panel Discussion : Future of Crowd
Funding



Abdullah Al Jufaili

AGM – Digital Banking

Bank Muscat

Topic : The Future of Banking



Mughees Shaukat

Islamic Banking Advisor, Oman &
Vice Chairman, AEB, AAOIFI

FGI, Canada, AAOIFI, Bahrain

Panel Discussion : Navigating
Vision 2040: the Role of Islamic
Social Finance & Waqf in times of
Digitization and Sustainability



Ali Moosa

Vice Chairman & Senior Country
Officer

J.P. Morgan Bank

Topic : Banking and Payments
Innovations



Christopher Flinos
Chief Executive Officer (CEO)
HAYVN
Panel Discussion : Recent developments in virtual asset regulations and operations in the GCC



Richard Teng
Regional Head of MENA
Binance
Panel Discussion : Recent developments in virtual asset regulations and operations in the GCC



Dr. Khalid M.W. Tahhan
Co-Founder
Easy Coins
Panel Discussion : Recent developments in virtual asset regulations and operations in the GCC



Gregory Thain
Senior Advisor
Baanx
Panel Discussion : Recent developments in virtual asset regulations and operations in the GCC



Naushad Contractor
CEO
Fable Fintech Private Limited



George Ghaoui
Regional Sales Director – MENA
Capital Banking Solutions
Topic : Shaping the future of Compliance with AI



Dr. Tim Nedyalkov
Technology Information Security Officer
Commonwealth Bank of Australia
Topic : Future-proofed Cyber Security Strategy

TRAINING WORKSHOP (12 SEPTEMBER 9AM TO 1 PM)

EARN YOUR AIBIZ™ MICRO-CREDENTIAL AND DIGITAL BADGE



TRAINING
ARTIFICIAL INTELLIGENCE FOR
BUSINESS PROFESSIONALS - AIBIZ

12 SEPTEMBER 2022 | 11AM- 1PM
OMAN CONVENTION AND EXHIBITION CENTRE (HALL NO. 1)

[CLICK HERE FOR MORE INFO](#)

TRAINER

SEMIH KUMLUK

Manager
PwC

PRESENTED BY

CERTNEXUS pwc



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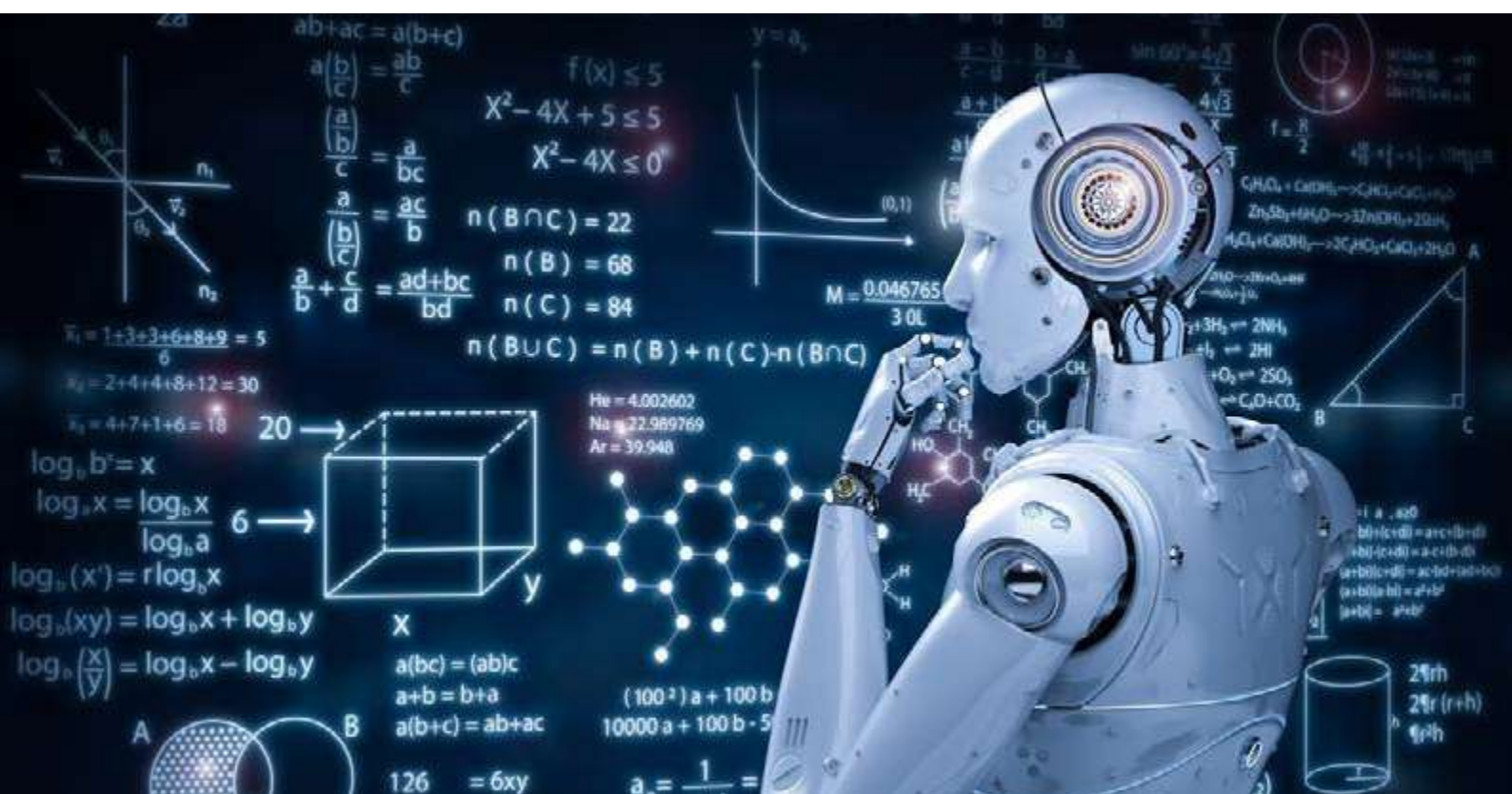


HOTEL PARTNERS



SOCIAL MEDIA PARTNER





UNIQUE OPPORTUNITIES



PRODUCT SHOWCASE

Present your products and services in the in the Expo Booth physically and virtually.



GENERATE NEW LEADS

Connect with the highest level of tech trade industry professionals with direct purchasing power who are attending the Event - physically and virtually.



1 - 2 - 1 MEETINGS

Schedule individual meetings and network with industry professionals.



THE SUMMIT

Attend live session presentations, fireside chats and panel discussions from industry thought-leaders covering a range of key topics.



KNOWLEDGE EXPANSION

Meet the experts, learn about new market trends and share your ideas



EXHIBITION BOOTH

Benefit from the opportunity to exhibit onsite as well as with a virtual presence.



NETWORKING

Opportunity to network onsite and global virtual attendees.



ON-DEMAND

Missed a Speaker Presentation? Catch-up in your own time through our on-demand service and view a presentation at your convenience.

WHY SPONSOR



Promote and increase brand image



Maximize your participation at the event



Drive traffic to your stand



Achieve multiple business objectives



Display and position your products and/or services



Develop new leads



Reach potential customers



Stand out from your competitors



Benefit from highly targeted marketing



Gain from integrated PR and media exposure



Assured ROI (Return on Investment)



Highlight your organization's commitment towards the development of this emerging sector

WHY EXHIBIT



LAUNCH new products and services



NETWORK with key decision makers and industry counterparts to boost your company profile



SECURE new partnerships while strengthening ties with current associates



DEMONSTRATE and promote your technology



INCREASE your brand visibility



MEET multiple visitors from targeted sectors



APPOINT agents, seek principles and dealership opportunities



SHOWCASE your company's accomplishments and increase brand awareness



GENERATE new sales leads and build a prospective database



EXHIBITOR PROFILE

EXHIBITING TECHNOLOGIES



3 D Printing



Telecom and 5G



Artificial Intelligence



Big Data & analytics



Blockchain



Computer hardware and Software



Consumer Technologies



Cloud Services & Datacenter



Covid 19 Solutions



Cyber Security



Digital Marketing & Social Media



Digital Transformation



Drones & UAV



Ecommerce



Education Technology



Emerging Technologies



Electronics



Fintech Solutions



Future Mobility



Industry 4.0



IOT



Mobile APP



Retail Tech



Robotic



Smart Cities



Smart Homes & Workplace



Startups



VR/AR/MR



Work Tech

* Note: The Expo Profile list is not exhaustive and is intended to serve as a guide only.



VISITOR PROFILE

The Event will bring visitors who are key decision makers, high profile government officials, corporates, business leaders from MNCs and SMEs, investors, tech thinkers and dreamers alike, making it a definitive networking platform, where new projects and partnerships are initiated and visionary objectives are implemented. The Visitors will also get the opportunity to learn and update their knowledge, identify and implement advanced global trendsetting and efficient solutions to optimize their business.

- Agriculture and Fisheries
- Angel Investors
- Automobile
- Aviation
- Banking & Finance
- Education and Training
- Energy, Oil and Gas
- Healthcare and Pharma
- Tourism & Hospitality
- IT and Telecom
- Legal
- Logistics and Transportation
- Manufacturing
- Media & Entertainment
- Ministries and Government
- Public and Government
- Real Estate
- Retail and FMCG
- Defense & Security
- SMEs
- Travel & Tourism
- Utilities

Note: The Visitor Profile list is not exhaustive and is intended to serve as a guide only.

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EXCLUSIVE OPPORTUNITY

Benefit from Customized Sponsorship Packages to Suit Your Requirements and Budget
For Exhibiting Enquiries and Sponsorship Opportunities please contact:

Ms. Ulrika Varela, Project Director

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